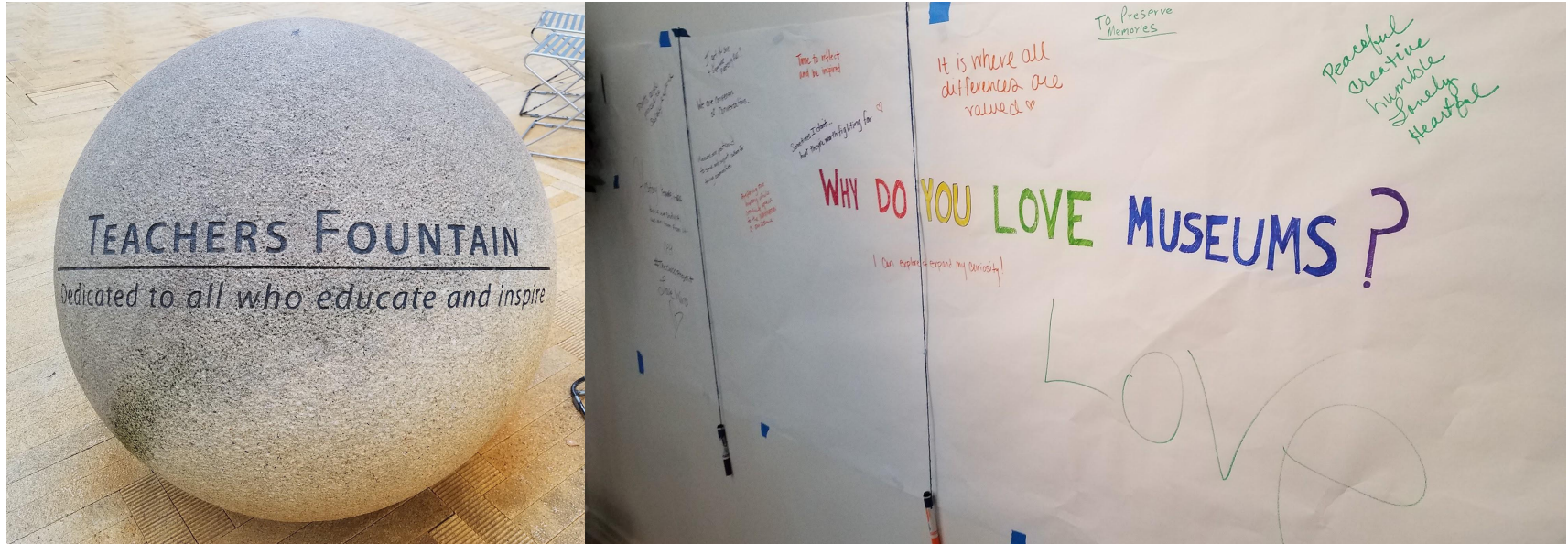


Envisioning Community Care in Museums



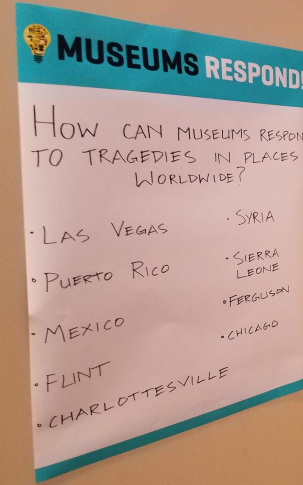
Monica O. Montgomery. Founding Director. Museum of Impact
@monica_muses @museumofimpact

#HonorNativeLands

Indigenous Peoples Day



Our lives matter.

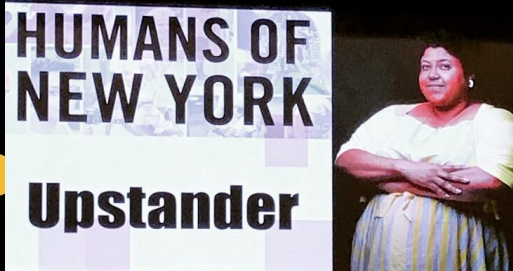


"I couldn't shut out what was happening in the world ... I had to take a stand, to be an educator with integrity."

@MONICA_MUSES

TEDx Charlottesville

x = independently organized TED event



Visitor Experience Is...

Fact + Feeling

Public Perception & Word of Mouth

Sets the tone of the visit

Shaped by Front of House & Back of House

Involves: Guards, greeters, facilities, ticketing, education, volunteers, gallery guides, wayfinding, exhibit content, programs, interpretation and more.

Draw an emoji image of...

1. Your institutions “Body Language”

What signals is your org sending in the visitor experience

2. The faces people make in your gallery exhibit or site?

3. The faces people make once they've left your space?

Next Steps for Inclusion & Beyond

Community Care

Cast a Wider Net

Unpack Significance



Where Do We Gather? Where do we feel cared about? How are we welcomed there?
Civic Spaces: Churches. Universities. Libraries. Theaters. Parks. Schools. Hospitals. Malls. Streets



Community Care - Museums As Good Neighbors



Community Care

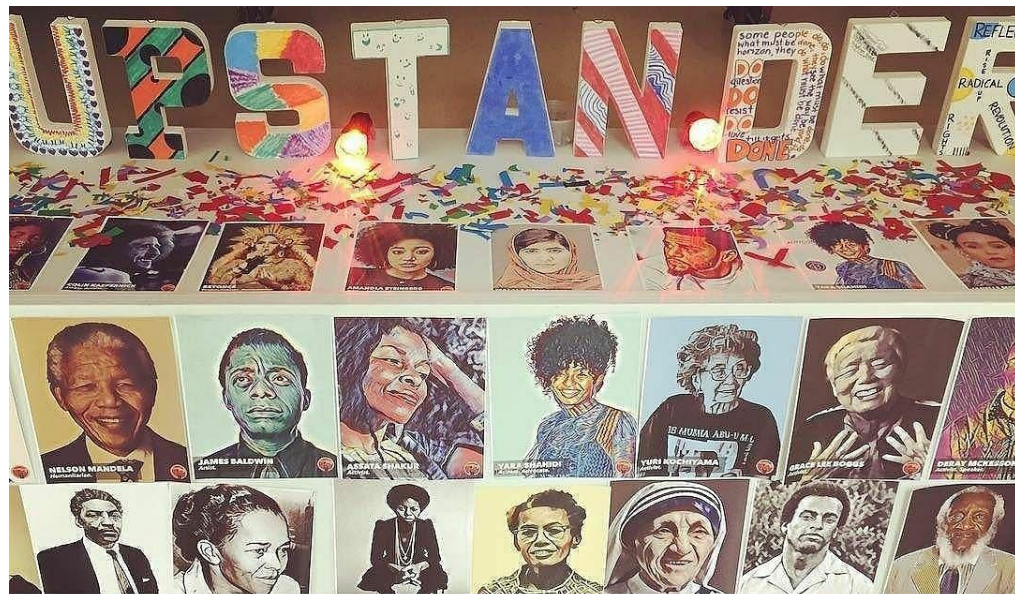
An architecture of practice to honor our humanity, Centering....

- Advocacy
- Empathy
- Social Responsibility

Community Care embraces our visitors, our community, ourselves

It is rooted in Love.






ADVOCACY

#UpstanderLoveLetters
Museum of Impact



Write a
letter to an
activist and
we will mail
it to him/her.



"It is our duty
to fight for our freedom.
It is our duty to win.
We must love each other
and support each other.
We have nothing to lose
but our chains."
Assata Shakur



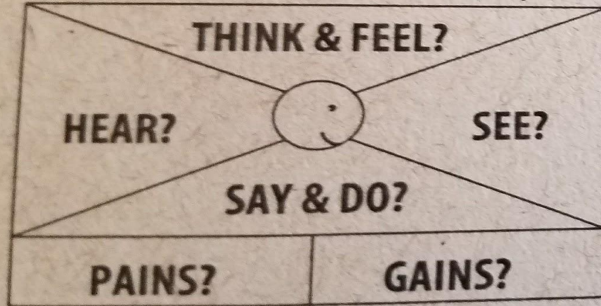
Empathy activity

Empathy Map

Pick someone you want to understand.

Draw the map.

Brainstorm each category from their perspective.





EMPATHY

Every Mothers Mural

Museum of Impact, Yendor Arts, City of Newark NJ

www.everymothermural.com



We Need Social
Justice Because...
The Less You Think About Your
Oppression, The More Your
Tolerance For It Grows.



**Puerto Rico
Hurricane Relief Fundraiser
October 4, 2017 MoMA PS1**

6-8 p.m. Join in their support
new york city council majority leader jimmy van bramer and dan hendrick,
agnes gund, sarah arison and klaus biesenbach,
lady gaga and maria luisa terre rangel,
ricky martin and jwan yosef,
patti smith and james franco
jesse paris smith, and jose ortiz and manuela paz

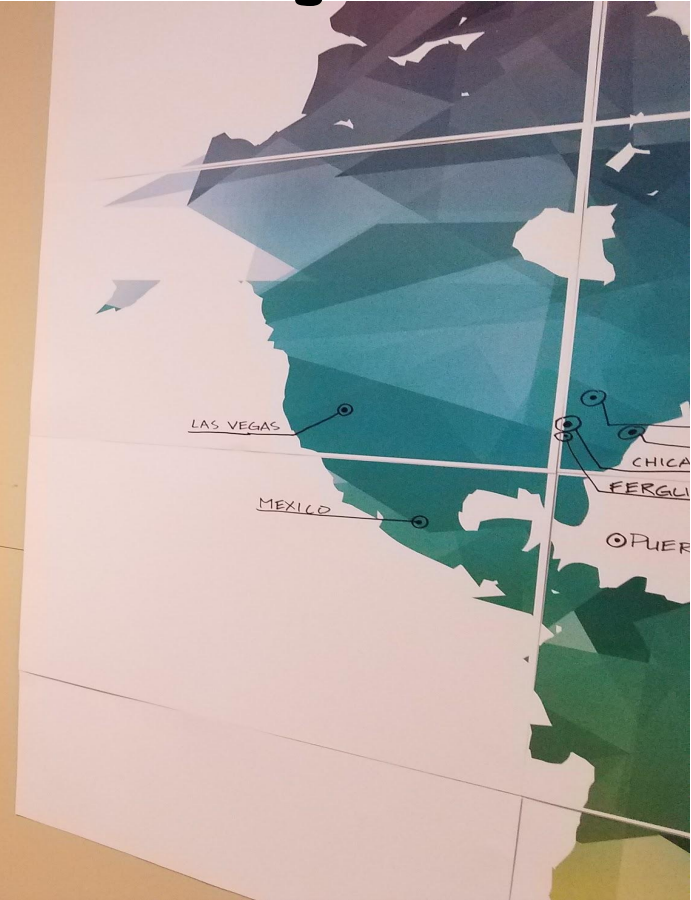
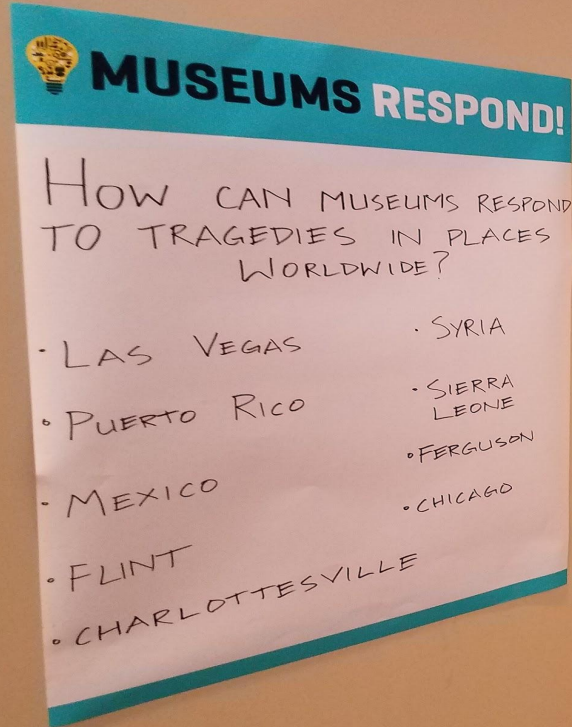
**SOCIAL
RESPONSIBILITY**

**Puerto Rico
Hurricane Relief
Fundraiser**

MOMA PS1

Social Responsibility Activity

How can Museums Respond to world wide tragedies and crisis?



Cast a Wider Net

Reaching beyond the EcoChamber



DEAI Discussion Activity?

Why is Diversity, Equity & Inclusion important to your organization? Why is it important in your personal practice?

Five Whys?

Ask a question. Answer. Ask why is this important? OR Why does this happen? Repeat until 5. Share & discuss.

① ② ③ ④ ⑤

#MuseumsAreNotNeutral

To be a responsible citizen in a democracy, one has to be involved in a kind of civic engagement,” she added. “Culture has a huge role to play in that. And museums have a huge role to play in that.”

Queens Museum Director Laura Raicovich (NYT article “At Queens Museum Director is as Political as the Art” 10.8.17)

“I take my leadership very seriously — not just in a physical and managerial sense. Care and equity has to be part of what I bring to my position.”



Unpack Significance

Meaning Making &
service to our
audiences?