

LEARNING TO HIRE FOR ATTITUDE: MATCHING STAFF, VOLUNTEERS & YOUR MUSEUM'S CULTURE

Audra Kelly
Director of Interpretation
akelly@hillwoodmuseum.org

Lisa Leyh Head of Visitor Services & Volunteer Management Ileyh@hillwoodmuseum.org

AGENDA



Step 1 | Identify attitudes



Step 2 | Develop questions



Step 3 | Analyze answers

AUDIENCE SURVEY

- ☐ Are you familiar with behavior-based interview questions?
- ☐ Are you familiar with the concept of "Hiring for Attitude?"
- □ Are you using either in your interviews?



THE MANSION THAT BECAME A MUSEUM



"I want young Americans to see how someone lived in the twentieth century and how this person could collect works of art the way I have... I want to share this with the rest of the world."

—Marjorie Merriweather Post



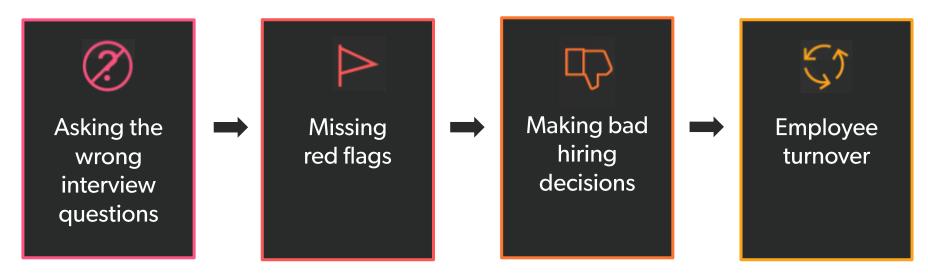
ART COLLECTOR'S PERSONAL MUSEUM

- □ An oasis in Washington, D.C.
- □ Former home of Marjorie Merriweather Post
- □ 12 acres of formal gardens on 25 acres
- □ French and Russian art primarily
- □ 100 full-time & part-time staff; 380 volunteers



INTERVIEWING CHALLENGES

- □ Questions focus on skills, not on uncovering attitudes
 - Studies show that most new hires fail due to attitudinal reasons
- Questions are not behavioral based
 - Past behavior is the best indicator for future performance



□ Easy to go with gut or evaluating on liking them

STEP 1 | IDENTIFY ATTITUDES

☐ Think of examples. What made them successful or unsuccessful?



High Performers

- Team player
- Flexibility
- Clear communicator

Low Performers

- Negativity
- Abrasive
- Shirks responsibilities



- □ Review the position description
- □ Prioritize list to top 3 characteristics/attitudes



TAKE 5 | IDENTIFY ATTITUDES

- □ Brainstorm list of high performers' characteristics and write it down
- □ Now, brainstorm list of low performers' characteristics and write it down
- □ Turn and share



STEP 2 | DEVELOP INTERVIEW QUESTIONS

— Pick an attitude from your top 3 list:

Flexibility



Think of a specific instance that brings about that attitude:

A deadline changed



Write a question that assess for that attitude:

■Can you tell us about a time when a project didn't go as planned?

AVOID HYPOTHETICAL & LEADING QUESTIONS



Hypothetic | How would you handle a difficult customer?

Leading | What tactics did you use to successfully resolve a customer issue?



Can you tell us about a time when a customer was difficult?

EXAMPLE | HIGH & LOW PERFORMER RESPONSES

Q: Can you tell us about a time when you did not have the knowledge or skills to complete an assignment?



High Performer:

Positive spin...asked for help, tried a new solution, learned something new.



Low Performer:

That stunk, not fair, his fault not mine, not my problem, need to find someone else to fix.

EXAMPLES OF INTERVIEW QUESTIONS

- 1. Can you tell us about a time when your plans did not work as you anticipated? *(change of plans, flexibility)*
- 2. Can you tell us about a time when you received feedback that was less than positive? (ability to take feedback)
- 3. Can you tell us about a time when you were disappointed in a decision made by others? (respect authority)
- 4. Can you tell us about a time when you encountered an inefficient process or procedure? (problem solving)
- 5. Can you tell us about a time when you had to juggle many projects at once? (ability to multitask)

Any questions about developing interview questions?

TAKE 5 | DEVELOP INTERVIEW QUESTIONS

- □ Pick a characteristic from your 3-5 list
- □ Think of a specific instance that brings about that characteristic
- □ Write the question that assesses for that characteristic
- □ Turn and share



STEP 3 | CLOSE & ACTIVE LISTENING

During the interview, did you hear...



- Examples of problem solving or creation?
- □ Positive or negative attitude?
- □ "I" vs. "you/we?"
- □ Past or future tense?

STEP 3 | PROBING & FOLLOW UP QUESTIONS

During the interview, use follow-up questions...

Q: Tell us about a time you worked with a team to complete a project.

A: I was put in charge of a service team. We managed to completed the project on time and with great success.



FOLLOW UP Q: How many members were on your team? What were their responsibilities? How was success defined?

HELPFUL TIP | CREATE A RATING SHEET

- □ Encourage close listening
- □ Captures the main take-aways

Useful tool for debriefing after
 the interview

Interview Rating Sheet

Key

Does not possess
 Somewhat competent
 Somewhat competent

Interview Questions

- Can you tell us about a time when you had to juggle many tasks at once?
 (Calm under pressure: 1 2 3)
 Notes:
- Can you tell us about a time when your plans did not work as you anticipated?
 (Change of plans, flexibility: 1 2 3)
 Notes:
- Can you tell us about a time when you were disappointed in a decision made by others? (Respect authority: 1 2 3)
 Notes:

HELPFUL TIP | CONSIDER GROUP INTERVIEWS

- □ Ideal for volunteers and seasonal help
 - Great for large number of applicants
- □ 4-6 applicants per interview; including 2-3 interviewers
 - Allows for team's reaction and diversity of viewpoints
 - View how applicants react to each other
- Acknowledge questions can be challenging



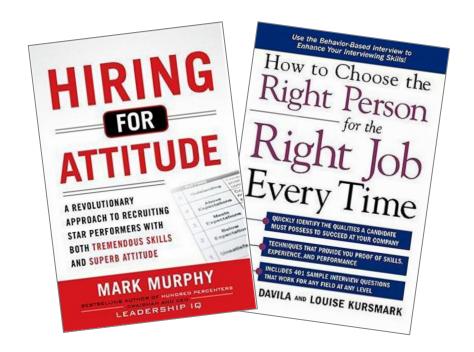
FURTHER LEARNING

Hiring for Attitude

Book: Hiring for Attitude: Revolutionary Approach to Recruiting and Selecting People with Both tremendous Skills and Superb Attitude, by Mark Murphy

Behavior-Based Interviews

Book: How to Choose the Right Person for the Right Job Every Time, by Lori Davila and Louise Kursmark



WHAT WE FOUND



SUMMARY



Step 1 | Identify attitudes

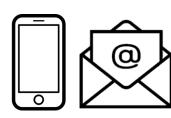


Step 2 | Develop questions



Step 3 | Analyze answers

REACH OUT



Audra Kelly
Director of Interpretation
akelly@hillwoodmuseum.org

Lisa Leyh Head of Visitor Services & Volunteer Management Ileyh@hillwoodmuseum.org



Washington, D.C. www.hillwoodmuseum.org